



Topeka family granted financial gift from Gradient Gives Back Foundation

Local family receives help with mortgage payments

Topeka, KS (December 11, 2013) — Gradient Gives Back Foundation, a non-profit organization that devotes its resources to assisting Americans in need, announces that the Seidel family of Topeka, Kansas was selected to receive its annual gift given to families facing dire circumstances in both their personal and financial lives.

The Seidel family, who was notified of this gift today, receives a year's worth of mortgage payments.

The family of four has faced numerous medical issues which has made working and staying current with their bills challenging. The youngest child suffers from a rare stomach disease, and the oldest was diagnosed with cancer and was a bone marrow transplant recipient. The Mrs. Seidel left the workplace to care for their 17-year old daughter, until Mr. Seidel became disabled and was forced to leave his career. Mrs. Seidel returned to the workforce and is now the main source of income for the family and provides insurance for them.

Formally launched in 2009 in the midst of the nation's housing crisis, Gradient Gives Back Foundation strives to help poor, distressed or underprivileged families who are at risk of losing their homes. Each year, the Foundation selects two families to receive financial assistance, aiming to make a difference in the lives of those who have fallen on hard times.

Gradient Gives Back Foundation has inspired other local efforts to support the Seidel family. Jenna Johnson of Beacon Wealth Services and Tim Leach of Midwest Tax and Financial have joined the efforts as promotional partners. They are calling on members of the local community and area businesses to provide additional support as well.

"We are pleased to be able to extend a helping hand to the Seidel's at a time when they may need it most. Our hope is that this bit of financial relief offered by our Foundation will help to lessen some burden on the family," states Chad Roesler, President of Gradient Insurance Brokerage.

In addition to the support provided by Jenna Johnson of Beacon Wealth Services and Tim Leach of Midwest Tax and Financial, the Seidel family will receive donations from several local businesses to include: Chipotle, Chili's, Planet Sub, Debbie Baumgartner (Topeka Zoo Membership and giraffe feedings), CAGE Gymnastics, SportZone, Walgreen's, Old Chicago, Buffalo Wild Wings, Coldstone, Certus, Discovery Center, Captured Moments by Christina, Aboud's, Bed Bath and Beyond, Henry T's, Mid West Barber College, PT's Coffee, Abigail's, Performance Tire, New Century Credit Union, Hyvee, Wal Mart, Sam's Club, Jason's Deli, McDonald's, Security Benefit Group, Aviva/Athene, and Innovation Design Group. American Equity Life of Des Moines, Iowa has also donated.

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About Gradient Gives Back Foundation

Gradient Gives Back Foundation is a Minnesota-based non-profit organization that supports the Gradient Gives Back Community Outreach Program and devotes its resources to assisting Americans. The Foundation strives to help poor, distressed or underprivileged American families who are at risk of losing their homes. It also seeks to unite communities by inspiring Americans for the purpose of charitable giving. www.gradientgivesback.com